



WM2019 45TH ANNUAL WASTE MANAGEMENT SYMPOSIUM

ADVERTISING OPPORTUNITIES

www.wmsym.org +1 480-557-0263 jaclyn@wmarizona.org

WM Symposia offers a variety of ways to make your brand more visible through advertising. The breadth of this conference allows your marketing efforts to extend beyond borders, providing exposure to new markets. To sign up for advertising, email Jaclyn Russell at jaclyn@wmarizona.org or complete and fax the following form to +1 520-829-3550.

All advertisement artwork must be submitted by January 11, 2019.

Registration Inserts are pre-stuffed into the registration bag given to all attendees. Number of inserts per bag are limited and chosen on a first-come, first-served basis. 2300 inserts must be mailed to WMS by January 30, 2019 and we will confirm mailing address upon sign-up.

Size W x H:	Cost:
Maximum Registration Insert Size: 8.5" x 11"	\$1,700

Printed Program is the key resource for attendees to inquire about events, sessions and more. The program is distributed in the registration bags and a copy is posted on our website.

Size W x H:	Cost:
Full Page Black & White Ad: 7.5" x 10"	\$1,800
Half Page Black & White Ad: 7.5" x 4.5"	\$950
Half Page Black & White Vertical Ad: 3.5" x 9"	\$950
Quarter Page Black & White Ad: 3.5" x 4.5"	\$650
Business Card Black & White Ad: 3.5" x 2"	\$350

Carpet Sticker is a 1' x 1' graphic cling with your company logo and booth number. Single stickers will be placed in front of the exhibit aisle and multiple stickers will be placed throughout the show floor, location are at WMS discretion. Company must submit .eps logo.

Size:	Cost:
Single Carpet Sticker	\$175
3 Carpet Stickers	\$400

Meeting Room ads are fitted to the outer wall of the show floor meeting rooms. Ads will be visible to the show floor as well as all meeting room participants.

Size:	Cost:
Square: 3' x 3'	\$550

Table Cling ads are installed on the 8' round tables used by attendees placed around the show floor. Only ten tables are available and will be secured on a first-come, first-served basis.

Size:	Cost:
Round: 8' diameter	\$1,500

We want your graphics and images to look their best. To ensure quality graphics, please adhere to the guidelines below when creating and submitting your advertising artwork.

Artwork Specifications

Printed program ads must be high resolution JPG or PDF and 100% to size. All other artwork should be VECTOR file, 100% to size in CMYK color. Files obtained from the internet or artwork created in MS Office applications (Word, Excel, PowerPoint, etc.) are not suitable for high quality output and cannot be used. If the artwork submitted needs alterations such as enlargement, reduction, or formatting changes, a minimum \$50 fee will be charged. WMS reserves the right to reject any advertisement not considered suitable for publication.

Reserve an Advertising Opportunity by selecting the type you would like to purchase and complete the credit card authorization portion below. All artwork is due by January 11.

Quantity:	Advertisement:	Cost:
	Registration Insert Size: 8.5" x 11"	\$1,700
	Full Page Black & White Ad: 7.5" x 10"	\$1,800
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	Single Carpet Sticker	\$175
	3 Carpet Stickers	\$400
	Square: 3' x 3'	\$550
	Round: 8' diameter	\$1,500
	Total:	

Card Holder: _____ Company: _____

Type of Credit Card: Visa American Express MasterCard

Credit Card Number: _____

CCV Code: _____ Expiration Date: _____ Billing Zip Code: _____

Telephone: _____ Email: _____

I hereby authorize WMS to charge the above credit card in the amount of \$_____ USD.

Signature: _____ Today's Date: _____

Please fax your completed form to +1 520-829-3550 or to process your payment by phone please call +1 480-557-0263.

For your protection, please do not provide credit card information via email, as this is an unsecure method for sending this sensitive information. WMS will NOT accept, or process credit cards sent via email.